

COMMUNICATIONS  
AGENCY  
FULL CYCLE

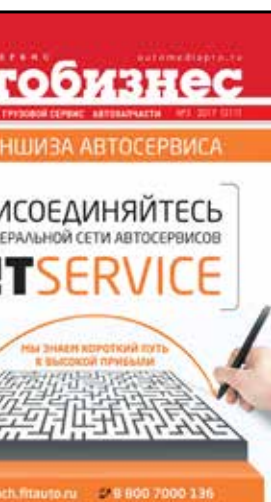
**АВТОБИЗНЕС**  
**МЕДИА**

- COMMUNICATIONS AGENCY
- TRANSIBIS. THE AUTOMOBILE BUSINESS.
- NEWS DIGEST "AUTO MEDIA"
- PREAUTHORIZED OF THE RUSSIAN FEDERATION
- SERVICE EXTRAS. REALITY «НАВЕДИ».



Provide all the necessary services required to create and maintain a positive image of Your company. Our Agency can offer services FOR the CREATION AND SITE OPTIMIZATION, PROMOTION OF THE BRAND IN SOCIAL NETWORKS, THE CREATION OF CORPORATE IDENTITY, PR, ADVERTISING IN PRINT MEDIA AND ON INTERNET SITES.

MAGAZINE  
«ТРАНСЕРВИС. АВТОБИЗНЕС.»



The Magazine Трансервис. Автобизнес. is the information partner of the largest global procurement Union and forms for the target audience of car owners stations and wholesale sellers of auto components in Russia positive as for the industry and the image of the group and of the providers the group, relevant content. The main task — to inform the audience of independent service centers in Russia about new products and services. The publication promotes and develops the concept of network services, the Publication positions itself as an independent expert of the market industry b2b publishing.

## INNOVATIVE SERVICE AUGMENTED REALITY «НАВЕДИ»



«Наведи» – is a mobile application, in-house development of our media group. You can download it from Google Play App Store for free. Any printed image on the media: brochure, business card, poster etc. can this technology translate client of of online online. The customer will be more loyal to the offer, as already shown interest.



«Наведи» is a unique service that will make your printed offer interactive.

Any printed image on the media: brochure, business card, poster etc. can this technology translate client of of online online.

Moreover, every month you can get statistics of clicks on this picture ( label) on your website. It is possible to obtain conversion and digitization of transitions is critical for enhancing the effectiveness of advertising messages. We recommend you to configure the transitions to the page of the site where you can make a purchase. Thus, using the Point-increases the attractiveness and effectiveness of advertising messages.

Read more about the service  
<http://automediapro.ru/navedy/>



## Electronic news digest «Автобизнес. Медиа»

We offer our clients to place their information in the form of news or article of information, as well as the announcement of upcoming events and press releases about past events.



The digest is issued twice a month.

[http://automediapro.ru/uni/uni\\_render?id=11](http://automediapro.ru/uni/uni_render?id=11)

**Applications for participation** should be sent to the address  
[elena@auto-sib.com](mailto:elena@auto-sib.com)





## Mobile app – «Журнал АВТОБИЗНЕС»



A convenient and modern way to read magazines on your mobile device. Update the new number is on the day of delivery of the magazine to the printer. Download in Google Play, App Store for free.



Mobile app «Журнал АВТОБИЗНЕС»  
download in Google Play, App Store for free.

## Information industry portal

**ПРО АВТОБИЗНЕС**

Dynamic banners - promotion information (articles, news) on the Internet.

Placing a brand page in the catalog of auto parts  
<http://automediapro.ru/brands.php/>

Posting of news material with the ability to load video  
<http://automediapro.ru/articles/avtokomponenty/dyhanie-komforta-i-bezopasnosti-v-vashem-avtomobile/>

Placement of equipment in the Catalogue of equipment for auto service  
<http://automediapro.ru/catalog/>



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